



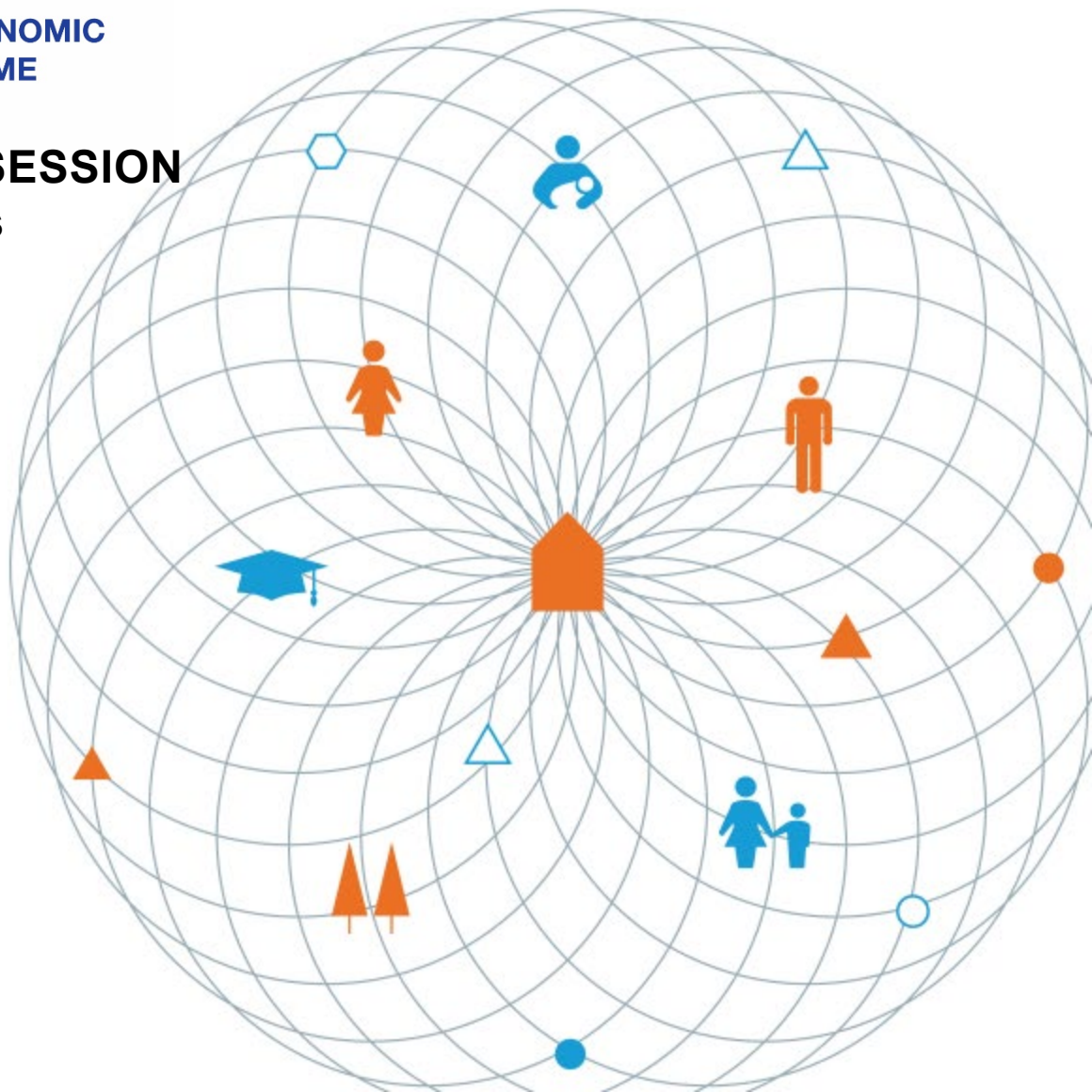
SUED

SUSTAINABLE URBAN ECONOMIC
DEVELOPMENT PROGRAMME

coffey 
A TETRA TECH COMPANY

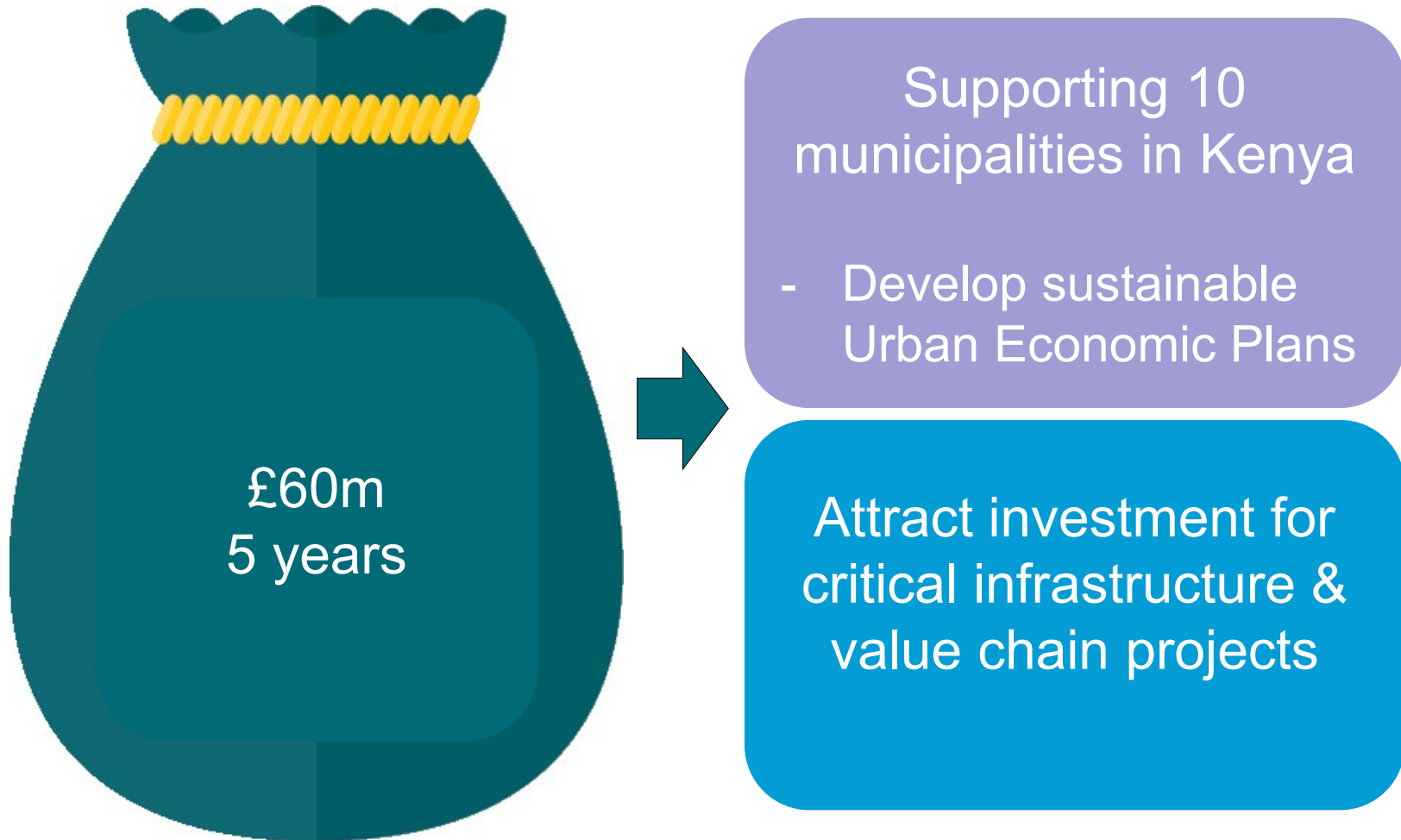
APPLICATION DEBRIEFING SESSION Capacity Building Specialists

02 July 2019

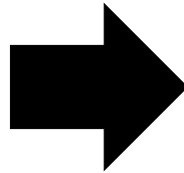


PROGRAMME OVERVIEW

WHAT is SUED?



WHAT are we OFFERING?



Technical Assistance

- Urban Economic Planners
- Capacity Building specialists
- Business Environment Reforms
- Investment Advisers

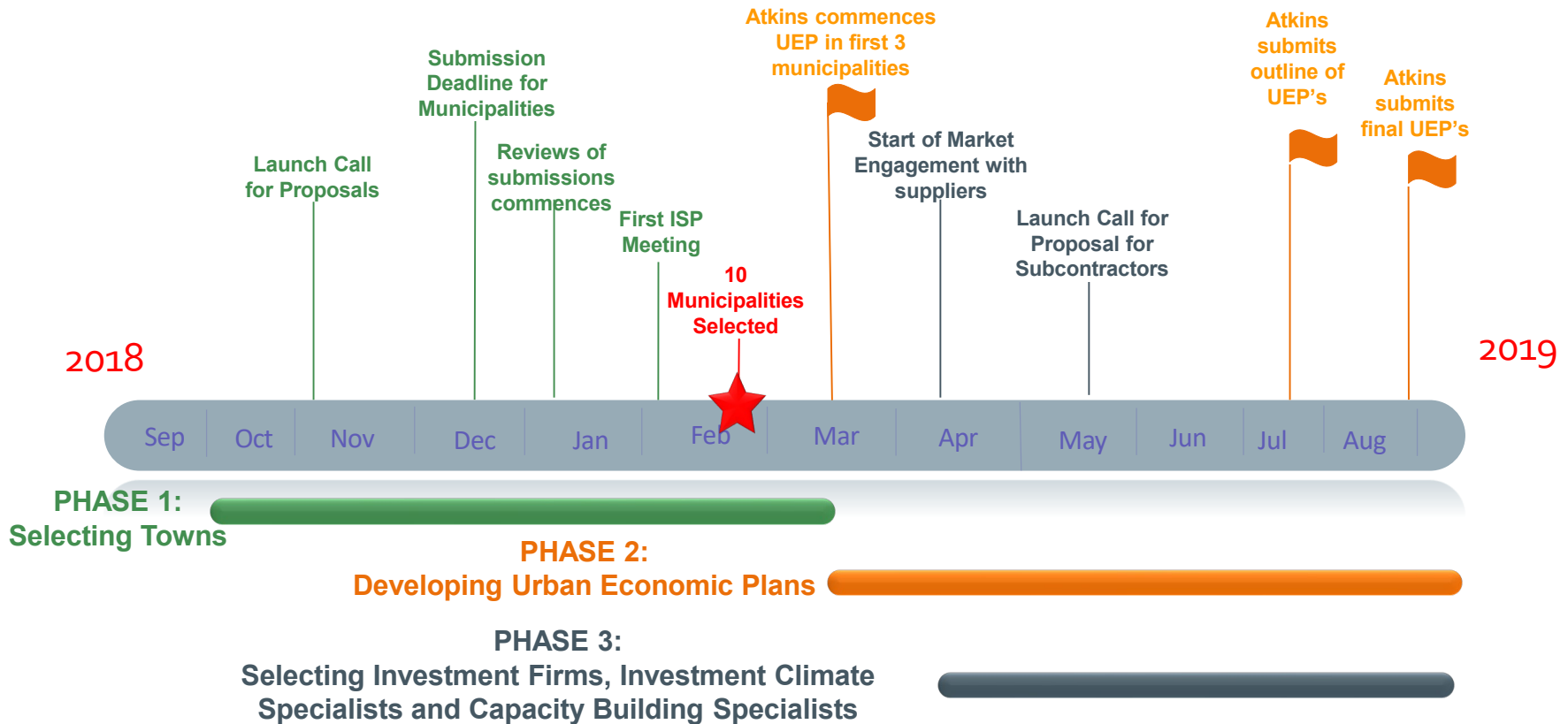
Seed Funding

- Up to £30M
- Demand driven (output from UEPs)
- Equitably shared by the selected municipalities

WHAT are our OBJECTIVES?

- 
- Strengthen the municipality's capacity to plan better for urbanization
 - Support policy & legislative changes for greater private sector led growth
 - Raise investment for critical bankable, climate resilient infrastructure
 - Develop the municipality's capacity for sustainability beyond the programme
 - Create climate resilient jobs
 - Improve linkages between rural and urban markets previously not accessible

WHAT is our WORKPLAN?



WHICH are the SELECTED TOWNS?

TOWN	COUNTY	REGIONAL BLOC	GOVERNOR
Kerugoya	Kirinyaga	CEKEB	Anne Waiguru
Malindi	Kilifi	JKP	Amason Kingi
Kisii	Kisii	LREB	James Ongwae
Mandera	Mandera	FCDC	Ali Roba
Kitui	Kitui	SEKEB	Charity Ngilu
Iten	Elgeyo Marakwet	NOREB	Alex Tolgos
Kathwana	Tharaka Nithi	CEKEB	Muthomi Njuki
Eldoret	Uasin Gishu	NOREB	Jackson Mandago
Lamu	Lamu	JKP	Fahim Twaha
Isiolo	Isiolo	FCDC	Mohamed Kuti

CAPACITY BUILDING SPECIALISTS

“to **support priorities** identified in the urban economic plans, **enabling municipalities** to **enhance their capacity** and **generate revenue** to **manage the increased activity** after the programme ends”

KEY TASKS

- Undertake a **needs assessment** of one of the 10 municipalities to analyse the **knowledge gaps** and identify the **opportunities and challenges** for both the municipality and the staff in the targeted municipalities including the municipal board
 - Formulate capacity building **responses** which will include the development of long-term strategies for **continued learning** and **applied skills** in the selected municipalities
 - Roll-out and/or **deliver** capacity building programmes for planning, investment, value chain and municipal management in the municipality
 - Support the **evaluation** of the changes in institutional performance resulting from the abovementioned interventions.
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APPLICATION REQUIREMENTS

- Evidence of working with government at national or sub-national level
- Summary statement indicating core competence of the individual or firm; (**max 3 pages**)
- List of similar assignments successfully completed in the last three (3) consecutive years; (**max 3 pages**)
- Names and contact details of at least three (3) clients in respect of similar projects delivered in the last 3 years for reference checking purposes;
- If the consultancy is a firm then provide names and CVs of key experts; (**max 7 CVs, each up to 3 pages long**); and
- Any other detail which will enable us to assess the relevant experience of the individual or firm, such as: copy of tax compliance certificate, copy of the registration certificate, short company brochure, etc.

KEY DATES

	Event
12 July 2019	DUE Date for Applications to be considered for first phase
23 September 2019	Completion of first 3 sets of UEPs (Malindi, Kitui, Isiolo)
September 2019	List of Investment Climate Advisers
September 2019	End of Inception Phase
November 2019	Selection of Investment Attraction Firms

**Applications for inclusion into the roster will be accepted on a rolling basis*

THANK YOU



CONTACTS

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What Is An Urban Economic Plan?

- ❖ UEP is a plan that **identifies key drivers of economic activities** in an urban area with the aim of;
- ❖ Making the urban area more **competitive, livable and sustainable economically** by,
 - ❖ Identifying **viable economic activities** in the urban areas to spur growth;
 - ❖ **Creating linkages** between and among the identified economic activities to **unlock economic potential** of an area;
 - ❖ Making a place more functional through **jobs created** by the identified economic activities.